



COMMERCE

TOURISM ADVISORY COUNCIL TRAINING MAY 2, 2025

This training is offered via Zoom:

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Persons may address the Tourism Advisory Council via the Zoom virtual meeting or in-person. Persons may address the Council on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Further information related to each agenda item, if any, can be obtained by contacting Barb Sanem, Compliance Specialist, Destination MT, P.O. Box 200533, Helena, MT 59620-0533, Phone 406-841-2769, Email bsanem@mt.gov. All committee meetings and Tourism Advisory Council meetings are open to the public.

FRIDAY, MAY 2, 2025

11:00 a.m. | Call to Order – Sabre Moore, Chair

11:05 a.m. | Public Comment

Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council.

11:10 a.m. | TAC Reviewer Training – Barb Sanem

- FY26 DMO Plan timeline
- Steps to navigate ServiceNow
- Steps to review DMO Plan
- Q&A

12:00 p.m. | Adjourn

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