

Casual Space

Billings, MT

Casual Space is not just a gathering place; it is a vibrant hub that fosters community connections and supports local entrepreneurs. Alana Sukut, the visionary behind Casual Space, is driven by her passion for bridging the gap between making friends and connecting with like-minded individuals. In 2022, Alana embarked on a journey to reach her goal, seeking guidance and assistance to navigate the path ahead.

Initially, Alana approached us seeking financial support for her business venture. However, after careful analysis of her financial projections and business plan, we discovered that her startup expenses were lower than expected. This allowed her to launch her business without incurring any debts. We worked with Alana to help her understand her numbers, budget for her business, and build her business model. With our guidance, Alana successfully bootstrapped her business, and we provided her with the tools and knowledge to succeed.

Alana's business has been operational since December 2022 and currently accommodates more than 10 vendors. Her establishment offers a diverse range of classes, workshops, and game nights, effectively achieving her objective of fostering a vibrant community gathering space. Notably, Alana also obtained a gaming license to host BINGO and Bunko nights, further expanding the variety of events at her venue. Continuously attuned to client demand, she consistently introduces new events to enhance the community experience.

Kayla Vokral, Business Advisor, stated, "Working with Alana was a fantastic experience. Her passion and determination were truly amazing, and all she required was the right guidance and information to kickstart her business."



"I am so grateful for Kayla and the guidance and tools she and the SBDC have and still are providing me with opening and maintaining my business. Her positivity and knowledge through the process gave me the confidence I needed to continue the pursuit of my dream."

Alana Sukut, Owner