

Montana SBDC Welcomes New Regional Center in Helena

The year 2025 was an eventful one for the Montana Small Business Development Center. The loss of the Helena center at the end of 2024 temporarily restricted service for clients and slowed the mission of guiding Montana businesses to success. Thankfully, a new center has been established in Helena at the Montana Business Assistance Connection. Its purpose is to enhance the economy and quality of life in Lewis & Clark, Broadwater and Meagher counties. As a leading economic development organization, the MBAC helps businesses start up, improve operations, expand, relocate or transition to new ownership, making it a natural partner for the SBDC.

At the helm of this new regional center is Regional Director Carlos Joaquin. With 15 years of experience at Apple, Joaquin brings a wealth of knowledge in customer engagement, coaching and leadership development, making him the ideal guide to help clients reach their goals. With the MBAC fully operational, small business owners in the area now have greater support to start, buy or expand their businesses.

The addition of the MBAC has enabled the SBDC to offer more training events throughout the region, including the popular Digital Marketing Essentials for Small Business series, which will be hosted across Montana, including Helena. With all centers now at full capacity statewide, the SBDC is well positioned to fulfill its mission and support Montana's small businesses for years to come.

The SBDC is delighted to partner with the MBAC as the regional service center host and is excited to welcome Joaquin to the team. "The extensive experience Carlos brings translates into valuable, practical insight and a hands-on approach to supporting entrepreneurs and small business owners throughout the region," said Montana SBDC State Director Chad Moore.



Carlos Joaquin
Regional Director

