

## Governor's Conference on Tourism Sponsorship Levels

### **Diamond Level: \$10,000**

#### Sept. 16, 2026: Opening Night Dinner — Windfall

Become the marquee sponsor of the conference's welcome dinner. As a sponsor, you'll enjoy customizable exposure, including an opportunity to address attendees and showcase a prominent logo display throughout the event. Your support will enable us to host this premier networking gathering, complete with a delicious dinner for participants.

#### **This sponsorship includes:**

- The opportunity to welcome attendees at the start of the evening
- Two full-page advertisements in the conference program
- Four complimentary conference registrations
- A \$100 discount on additional registrations
- A complimentary exhibitor booth
- Your logo featured on all printed and digital marketing materials
- The opportunity to distribute branded swag during the evening event and at the registration desk throughout the conference
- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

### **Gold Level: \$7,000**

#### Sept. 17, 2026: Thursday Night Networking Social — **One Opening**

Welcome attendees after a day of excursions during the networking social where they'll interact while enjoying bingo or trivia and hearty appetizers at The Newberry. As a

sponsor of this social, your branding will be prominently displayed, and you'll have the unique opportunity to address the audience and introduce Friday's speakers.

**This sponsorship includes:**

- A full-page advertisement in the conference program
- Three complimentary conference registrations
- A \$75 discount on additional registrations
- A complimentary exhibitor booth in the conference exhibit hall
- Your logo featured on printed and digital conference materials
- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

**Sapphire Level: \$5,000**

Sept. 17, 2026: Thursday Immersive Excursions — **One Opening**  
(Two Buses Each) Lawrence & Schiller, Northwestern Energy,  
Expedia Group (one bus), ONE BUS AVAILABLE

We will have six immersive experiences; this sponsorship includes a presence on two buses. You will have the opportunity to have your logo printed on all material that is handed out on the buses for that specific tour, as well as on the signage for bus loading and unloading.

**This sponsorship includes:**

- A half-page advertisement in the conference program
- Two complimentary conference registrations
- A \$50 discount on additional registrations
- A complimentary exhibitor booth in the conference exhibit hall

- Your logo featured on printed and digital conference materials handed out on the buses
- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

## **Copper Level: \$3,000**

### **Name Badges and Lanyards — Medium Giant**

As the name badge and lanyard sponsor, your brand remains top-of-mind as attendees network and mingle throughout the conference. Your company name will be displayed prominently on the badges.

### **Breakfast and Coffee Truck — American Prairie**

Your logo will be displayed on the screen during breakfast both mornings and at the coffee truck outside as well highlighted in the program with the coffee truck ad. This is a unique opportunity for brand exposure and we will work with the coffee truck to provide coffee vouchers for attendees.

### **Tourism Awards Ceremony — Zartico**

Your logo will be displayed during the awards ceremony as well as in the program, noting that the awards are sponsored by your company. Your logo will also be included in any printed handouts at the awards and on the awards given out.

#### **This sponsorship includes:**

- Recognition in the conference program
- One complimentary conference registration
- A \$25 discount on additional registrations
- A \$150 discount on an exhibitor booth in the conference exhibit hall
- Your logo featured on printed and digital conference materials

- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

## **Agate Level: \$1000-\$1500**

### **Sept. 17-18, 2026: Conference Lunches — One Opening Sojern (\$1,500)**

This includes brand recognition (logo display) during lunch, letting attendees know who provided their mid-day meal. There will be two lunch opportunities, one during the half day immersive excursions and the other will be the lunch provided at the awards ceremony.

#### **This sponsorship includes:**

- Recognition in the conference program
- One complimentary conference registration
- A \$25 discount on additional registrations
- A \$150 discount on an exhibitor booth in the conference exhibit hall
- Your logo featured on conference materials
- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

### **Parking and Printed Agenda Signs — One Opening AccuWeather (\$1,000)**

This includes brand recognition (logo display) on our 4 major parking signs and our Agenda signs posted throughout the conference. This allows for brand exposure in multiple places throughout the conference.

**This sponsorship includes:**

- Brand/logo recognition during breakfast
- Recognition in the conference program
- A \$75 discount on conference registration
- An option to provide a gift basket of local goods or to designate a portion of your donation toward a gift basket
- Access to the post-conference attendee list for continued networking opportunities

**Quartz Level: \$250****Friend of Tourism-Unlimited (Sletten)**

Show your support for the tourism industry by becoming a Friend of Tourism sponsor. This sponsorship demonstrates your commitment to advancing tourism and fostering connections within the industry. Your logo will be printed in the conference program, recognizing your role as a valued partner in shaping the future of tourism.

**This sponsorship includes:**

- Recognition in the conference program
- A \$50 discount on conference registration
- Providing a gift basket is optional. If you wish to contribute, you must provide a gift basket or additional funds for the gift basket.

**Raffle Baskets: \$500-\$1,000**

Baskets will be given away throughout the conference. They're a great way to showcase fun things in your area, support your brand and engage attendees.

As a sponsor, you can create a custom gift basket filled with local favorites or request that a portion of your donation be applied to the basket contest. If you donate at the Quartz Level, please specify if you want to create and provide a basket or allocate additional funds toward a basket.

**Montana Department of Commerce** | [commerce.mt.gov](http://commerce.mt.gov) | [montanarelay.mt.gov](http://montanarelay.mt.gov) (711)  
P.O. Box 200533 | Helena, MT 59620-0533 | Phone: 406-841-2700 | Fax: 406-841-2701



Interested in creating your own basket? Email Communications and Outreach Supervisor Danica Lower at [mtgovcon@mt.gov](mailto:mtgovcon@mt.gov) for more details.

Note: Donations of individual items will not be accepted.