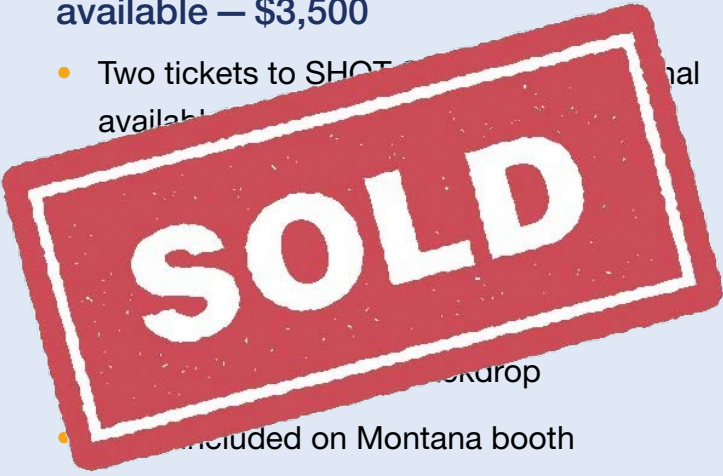




The Mountaineer: Exclusive; one available — \$3,500

- Two tickets to SHOT Show (option to buy two additional tickets)



The Swagger: Exclusive; three available — \$1,500

- Link on Montana's SHOT Show landing page
- Logo on one swag item that will be in booth handouts
- Logo on event photo backdrop

The Vista Business Exhibitor Scholarship: 12 available — \$500

- Link on Montana's SHOT Show landing page
- Logo in exhibitor directory
- Logo on event photo backdrop

Sponsorship events take place during the Shooting, Hunting and Outdoor Trade Show Jan. 19-22, 2027. Sponsors wishing to attend in person are responsible for their travel arrangements to Las Vegas. All sponsorship levels will have the opportunity to utilize the hotel room block rate (up to two rooms). Call 406-471-4418.

Montana Room

Experience Sponsorships

The Closer; one available — \$10,000

- Link on Montana's SHOT Show landing page
- Two SHOT Show ticket (option to buy two additional tickets)
- Access to the common areas of the Montana Room at any time during the room's open hours
- Your brand on marketing and promotional materials for the Montana Room
- Space for dedicated activation or display
- Private area in the Montana Room

The Marketer; three available — \$7,500

- Link on Montana's SHOT Show landing page
- Two SHOT Show ticket (option to buy two additional tickets)
- Access to the common areas of the Montana Room at any time during the room's open hours
- Your brand on marketing and promotional materials for the Montana Room
- Space for dedicated activation or display

The Networker; five available — \$5,500

- Link on Montana's SHOT Show landing page
- One SHOT Show ticket (option to buy one additional ticket)
- Access to the common areas of the Montana Room at any time during the room's open hours
- Your brand on marketing and promotional materials for the Montana room

