



The fee to be an exhibitor at the 2026 Montana Department of Commerce Governor's Conference on Tourism is \$600. Additional details can be found below.

About Booth and Specs

Enhance your business traffic by securing an exhibitor space at the 2026 Montana Department of Commerce Governor's Conference on Tourism. This premier event will connect you with more than 350 tourism and business professionals, providing a unique platform to showcase your offerings and engage with a diverse audience. Don't miss this opportunity to elevate your presence in the tourism sector.

All booths include:

- Free and secure Wi-Fi
- One complimentary registration
 - Additional booth participants can be purchased at a discounted cost.
- Post-show attendee list
- Your company highlighted in the pre-conference printed and digital materials
- One exhibitor booth
 - The booths are 8-by-4-feet.
 - If you need a larger booth size, email mtgovcon@mt.gov.
 - Booth tables will be skirted.
 - One 110V/500W outlet will be available for your use.

Payment and Refunds

Booth Fees: 2026 exhibitor booth fees are \$600.

Booth Payment: Payment is due Aug. 1, 2026, and can be made through the online registration portal at eventsquid.com/event/25661. You may be subjected to a processing fee. If you wish to pay by mail, make check out to Montana Department of Commerce Governor's Conference and mail it to 301 S. Park Ave., P.O. Box 200533, Helena, MT 59620.

Montana Department of Commerce | commerce.mt.gov | montanarelay.mt.gov (711)
P.O. Box 200533 | Helena, MT 59620-0533 | Phone: 406-841-2700 | Fax: 406-841-2701

Refunds: Refunds will not be issued after Aug. 17, 2026. As noted in the exhibitor rules and regulation agreement below, spaces may not be re-sold, sublet or shared without prior written permission of Commerce.

Setup and Breakdown

- Setup time: Exhibitors can assemble their space on Wednesday, Sept. 16 between noon and 4 p.m.
- Breakdown time: Exhibitors can start dismantling at 2:30 p.m. on Friday, Sept. 18.

Official Rules and Regulations

Official Rules and Regulations

- Space contracted by the exhibitor may not be re-sold, sublet or shared without prior written permission of the Montana Department of Commerce.
- The exhibitor may not injure, mar or in any way deface any portion of the tradeshow premises (The Mansfield Civic Center). If the exhibitor causes any damage, the exhibitor will be solely responsible for all costs incurred to restore the premises.
- The exhibitor agrees to comply with all applicable fire, safety and health regulations in effect during the conference.
- The exhibitor agrees to have their exhibit space assembled no later than 4 p.m. on Wednesday, Sept. 16, 2026. The exhibitor further agrees not to start dismantling their exhibit before 2:30 p.m. on Friday, Sept. 18, 2026.
- The exhibitor agrees that Commerce and its employees are not responsible for any negligent and/or intentional acts committed by any third parties and, therefore, assume no liability for any resulting damage or loss of any property utilized during the tradeshow. The exhibitor agrees it is their sole responsibility to

cover their exhibit(s) during non-show hours or when the exhibit hall is unattended.

- Commerce reserves the right to unilaterally cancel this agreement and withhold possession of exhibit space at its sole discretion if the exhibitor fails to perform any material condition of this agreement or refuses to abide by these official rules and regulations. If that occurs, the exhibitor agrees they shall forfeit both the exhibit booth payment and occupancy of such space.
- The exhibitor agrees to confine their exhibit and staff personnel within the provided 8-by-4-foot booth.
- The exhibitor agrees to allow Commerce to use their business name, product images and information for marketing purposes.
- The exhibitor agrees that photo/video images taken by Commerce staff or their agents, as well as images submitted as required as part of this application, may be used in marketing the exhibitor's business for the conference.
- Tear down begins promptly at 2:30 p.m. on Friday, Sept. 18, 2026. The exhibitor agrees they will dispose of all their trash in exterior dumpsters.
- The exhibitor agrees that Commerce will not issue any refunds after Aug. 17, 2026, unless the conference is canceled.
- The exhibitor agrees that Commerce has sole discretion over any additional rules or regulations deemed necessary before, during or after the show that will result in the betterment of the show. Commerce reserves the right to assign or re-assign booth space as needed.

Registration

To sign up for a booth as an exhibitor, go to eventsquid.com/event/25661.