

RECREATE RESPONSIBLY RADIO COPY

:30 PSA TEMPLATE

ANNCR: [Insert your tourism region or destination] encourages Montana residents and visitors to recreate responsibly. Remember to know before you go, plan ahead and pack essentials; practice physical distancing around others; play it safe to lower your risk of injury; explore locally and respect our communities; leave no trace or trash behind; and build an inclusive outdoors for everyone. Learn more at [insert URL].

For the URL, you can put in your own website or recreateresponsibly.org.