

FY27 DMO Plan Timeline

April 1

- FY27 DMO Plan application live in ServiceNow (there is potential the application will be ready earlier)

May 5

- FY27 DMO Plan, copy of Bylaws, copy of motion approving Plan, and signed Certificate of Compliance are due in ServiceNow platform.

May 6-7

- Destination MT reviews and readies for TAC review.

May 8-20

- TAC reviews and submits comments.

May 21-22

- TAC comments are viewable to the DMOs. Necessary updates are made.

May 26

- First meeting with TAC Marketing Committee to review and recommend approvals of DMO plans. Plans not recommended for approval during this call will make recommended changes by Committee prior to 6/2 Committee call.

May 26-29

- DMOs make changes to any Plan not recommended for approval during call.

June 2

- Second meeting with TAC Marketing Committee to review and recommend approvals to revised DMO plans. If not approved during this call, the plan will not be approved during the full TAC meeting June 9-10.

June 3-9

- Destination MT prepares and distributes documentation for TAC Meeting

June 9-10

- TAC Meeting. DMOs present FY27 Plan summaries for TAC full board approval.

June – Aug:

 **COMMERCE**

- Letter of Intent and Plan approval letters to DMOs prepared and distributed by Destination MT on behalf of the TAC Chair
- Destination MT prepares the FY27 annual contract for signature. Contract must be signed and returned by authorized representative prior to any FY27 funds being sent.
- Current Certificate of Liability Insurance/Endorsement must be on file at Destination MT or submitted with Plan.
- Destination MT uploads approved FY27 DMO plans to the Commerce website.