

TOURISM ADVISORY COUNCIL MEETING AGENDA OCTOBER 9, 2024

This meeting will be offered via Zoom Webinar.

Register in advance for this webinar:

https://mt.gov.zoom.us/webinar/register/WN_zrgWyXrqTleptlu6al5asQ

After registering, you will receive a confirmation email containing information about joining the webinar.

Persons may address the Tourism Advisory Council (TAC) via the Zoom. Persons may address the Council on any matter listed on the agenda. Matters not listed on the agenda may be addressed during the public comment period as indicated on the agenda. Further information related to each agenda item, if any, can be obtained by contacting Barb Sanem, Destination Montana, P.O. Box 200533, Helena, MT 59620-0533, Phone 406-841-2769 Email bsanem@mt.gov. All committee meetings and Tourism Advisory Council meetings are open to the public.

8 a.m. | Call to Order, Alicia Harvey, Chair

- Opening Remarks, Department of Commerce Deputy Director Mandy Rambo
- TAC Roll Call & Introductions, Alicia Harvey, Chair
 - Welcome to new and re-appointed TAC Members
 - Thank you to outgoing TAC Members
- June 4-5 Meeting Minutes, Alicia Harvey, Chair
 - Action: Consider a motion to approve the meeting minutes

8:15 a.m. | Public Comment, Alicia Harvey, Chair

Please state your name and where you are from. This is the time to comment on matters falling within the purview of the Tourism Advisory Council. There will also be an opportunity for public comment on each agenda item.

8:20 a.m. | TAC Committee Reports

- Heritage Committee, Dr. Sabre Moore
- Tribal Tourism, Nathan St. Goddard
- Rules and Procedures, Joan E. Kronebusch
- Legislative Committee, Alicia Harvey
- DMO Audits and Budget Adjustments, Alicia Harvey
 - Action: Consider a motion to approve audits and budget adjustments
- Nominating Committee, Alicia Harvey
 - Action: Consider a motion to elect the TAC Chair and Vice-Chair
- Committee Signups, Alicia Harvey
 - Rules & Procedures (TAC & DMOs)
 - Heritage (TAC & DMOs)
 - Tribal Tourism (TAC & DMOs)
 - Legislative (TAC & DMOs)

9:15 a.m. | ITRR Project Updates, Dr. Melissa Weddell

10 a.m. | Future Communication Strategies, Alicia Harvey

10:30 a.m. Upcoming Meetings and Events

- TAC | February 4, 2025
 - Action: Consider a motion for a meeting type due to the legislature being in session: Virtual vs. In-person
 - Action: Consider a motion for future in-person meeting length: Two ½ days or One full day
- Gov. Conf. on Tourism | April 27 - 29, 2025, Helena (In-person)
- TAC | June 3 - 4, 2025, Location TBD (In-person)
- TAC | October 7 - 8, 2025, Location TBD (In-person)

Adjournment