

MARKETING COMMITTEE MOTIONS
JANUARY 30, 2024

FY24 Budget Increase

The following Regions and DMOs are requesting final approval to increase their FY24 Plan budgets.

- **Central Montana**
Increase the budget \$24,860 using Uncommitted from Audit Funds. The total budget increases to \$576,917
- **Missouri River Country**
Increase the budget \$21,266 using increased projected revenue collections. The total budget increases to \$332,859
- **Southwest Montana**
Increase the budget \$309,282 using Uncommitted from Audit Funds. The total budget increases to \$1,276,003
- **Yellowstone Country**
Increase the budget \$334,000 using increased projected revenue collections. The total budget increases to \$3,674,004
- **Belgrade DMO**
Increase the budget \$58,919 using Uncommitted from Audit Funds. The total budget increases to \$136,155
- **Bozeman DMO**
Increase the budget \$31,992 using Uncommitted from Audit Funds. The total budget increases to \$637,264
- **Butte DMO**
Increase the budget \$26,763 using Uncommitted from Audit Funds. The total budget increases to \$219,112
- **Glendive DMO**
Increase the budget \$965 using Uncommitted from Audit Funds. The total budget increases to \$29,618
- **Helena DMO**
Increase the budget \$52,000 using \$31,335 of Uncommitted from Audit Funds and \$20,665 of increased projected revenue collections. The total budget increases to \$235,000
- **Kalispell DMO**
Increase the budget \$33,025 using Uncommitted from Audit Funds. The total budget increases to \$293,025
- **West Yellowstone DMO**
Increase the budget \$38,343 using Uncommitted from Audit Funds. The total budget increases to \$476,325