

**TOURISM ADVISORY COUNCIL MEETING
SUMMARY OF ACTION ITEMS
February 7, 2022
Meeting Via Zoom**

COUNCIL MEMBERS PRESENT

Rachel Gregg, Chair—Missoula	Jeff Ewelt—Billings	Patricia McGlynn—Kalispell
Alicia Harvey, Vice-Chair—Bozeman	Katie Grice—Big Sky	Rhonda Fitzgerald—Whitefish
Bill McGladdery—Butte	Lindzy Brunson—Kalispell	Sabre Moore—Ekalaka
Chris Dantic—Glendive	Mike Johnson—Butte	Steve Wahrlich—Billings
Glenniss Indreland—Bozeman	Nicolle Fugere—Fort Benton	

COUNCIL MEMBERS NOT PRESENT

Haylie Shipp—Glasgow	Nathan St. Goddard—Browning	Paul Makarechian—Bozeman Lane
Lane Spotted Elk—Lame Deer	Scott Collinsworth—Fort Peck	

DEPT. OF COMMERCE (DOC) and BRAND MT STAFF

Scott Osterman—DOC Director	Jacque Garcia—Social Media Coordinator
Adam Schafer—DOC Deputy Director	Kate Siberell—Content Manager
Jenny Pelej—Brand MT Division Administrator	Kim Birrell—International Travel Trade Manager
Jan Stoddard—MTOT Bureau Chief	Marlee Iverson—Marketing Bureau Chief
Allison Whitmer—Film Commissioner	Kim Birrell—International Travel Trade Manager
Anna Marie Moe—Operations Bureau Chief	Marlee Iverson—Marketing Bureau Chief
Barb Sanem—Compliance Specialist	Michele Cushman—Tourism Grant Program Manager
Benjamin Gill—Research Economist	Nicole Gonzalez—PR Coordinator
Carmen Levick—Tourism Outreach Coordinator	Stacey Zyljak—Incentives Coordinator
Haley Walter—Marketing Campaign Manager	Susan Joy—Made in Montana Program Manager

THURSDAY, JANUARY 6, 2022

Council Chair Rachel Gregg called the meeting of the Tourism Advisory Council (TAC) to order at 8:32 a.m.

ACTION ITEMS:

Consent Agenda

- Approval of the October 4, 2021, TAC Meeting Minutes
- Approval of the January 6, 2022, TAC Meeting Minutes

Steve Wahrlich moved to adopt the consent agenda. Alicia seconded. With no request to remove an item from the consent agenda, the consent agenda was adopted.

FY21 Audits

Marketing Committee Chair Alicia Harvey said that the Marketing Committee recommended final approval of the following FY21 audits as submitted:

Glacier Country—Jeff Ewelt moved to approve the FY21 Glacier Country audit as submitted with \$0.65 remaining in uncommitted tax funds on hand. Lindzy Brunson seconded. Motion passed.

Butte CVB—Steve Wahrlich moved to approve the FY21 Butte CVB audit as submitted with \$0.87 remaining in uncommitted tax funds on hand. Jeff Ewelt seconded. Motion passed.

Dillon CVB—Glenniss Indreland moved to approve the FY21 Dillon CVB audit as submitted with \$0.22 remaining in uncommitted tax funds on hand. Patricia McGlynn seconded. Motion passed.

Helena CVB—Rhonda Fitzgerald moved to approve the FY21 Helena CVB audit as submitted with \$0.80 remaining in uncommitted tax funds on hand. Katie Grice seconded. Motion passed.

Kalispell CVB—Rhonda Fitzgerald moved to approve the FY21 Kalispell CVB audit as submitted with \$0.00 remaining in uncommitted tax funds on hand. Jeff Ewalt seconded. Motion passed.

ADJOURNMENT

The meeting was adjourned at 4:23 p.m.