Made in Montana Trade Show: Rules and Regulations

Space contracted by the Exhibitor may not be re-sold, sublet, or shared without prior written permission of the Montana Department of Commerce's Made in Montana Program ("Made in Montana Program").

The Exhibitor may not injure, mar, or in any way deface any portion of the trade show premises (Lewis and Clark County Fairgrounds Exhibit Hall). If the Exhibitor causes any damage the Exhibitor will be solely responsible for any and all costs incurred to restore the premises.

Exhibitor agrees to comply with all applicable fire, safety, and health regulations in effect during the trade show. Exhibitors who do not submit a sampling plan on time to the Lewis and Clark County Health Department by their set deadline or have written proof from the Lewis and Clark County Health Department that they are exempt will not be able to hand out samples at the show but will still be allowed to exhibit.

The Exhibitor agrees to have their exhibit space assembled no later than 6 p.m. on Thursday, Apr. 15, 2027. The Exhibitor further agrees not to start dismantling their exhibit before 4 p.m. on Saturday, Apr. 17, 2027. All exhibits, equipment, and products must be removed from the Exhibit Hall by 7 p.m. Saturday, Apr. 17, 2027. Any tear down before this time will affect the Exhibitor's ability to exhibit at this show in the future.

The Exhibitor agrees that the Made in Montana Program and its employees are not responsible for any negligent and/or intentional acts committed by any third parties and, therefore, assume no liability for any resulting damages or loss of any property utilized during the trade show. The Exhibitor agrees it is their sole responsibility to cover their exhibit(s) during non-show hours or when the exhibit is unattended.

The Made in Montana Program reserves the right to unilaterally cancel this agreement and withhold possession of exhibit space at its sole discretion if the Exhibitor fails to perform any material condition of this agreement or refuses to abide by these official Rules & Regulations. If that occurs, the Exhibitor agrees they shall forfeit both the exhibit booth payment and occupancy of such space.

COMMERCE

The Exhibitor agrees to confine their exhibit and staff personnel within the 10’ x 10’ space assigned to them. Also, the Exhibitor agrees not to block or detour any other Exhibitors’ right-of-way during show hours. Displays, merchandise, models, signs, and attention-attracting devices shall be confined to the Exhibitor’s booth. Solid side panels or grids with product cannot extend beyond six feet from the back wall of the booth or higher than the back wall of the booth. Only moveable, non-solid displays may be used on the final 4' of display space towards the aisle. Pop-up canopies or fabric tents are not allowed; however you may use the frame alone for lighting or hanging items for sale. Noises, including music, audible beyond the Exhibitor’s booth, shall be strictly prohibited. Soliciting business in the aisles is not allowed.

Exhibitor agrees to allow the Made in Montana Program to use their business name, product images, and information for marketing purposes, including but not limited to the Made in Montana Program’s show guide, online exhibitors guide, and to promote the Exhibitor’s business during the trade show and the program.

Exhibitor agrees that photo/video images taken by Made in Montana Program staff or their agents, as well as images submitted as required as part of this application, may be used in marketing the Exhibitor’s business for the Tradeshow and the program.

All products sold to the public on Saturday (Public Showcase Day) must be sold at retail price unless being sold to a registered wholesale buyer.

Exhibitors will provide a booth sign on Public Showcase Day listing the stores/merchants where their products can also be purchased.

Tear down begins promptly at 4 p.m. on Saturday Apr. 17, 2027. The Exhibitor agrees they will dispose of all their trash in exterior dumpsters.

The Exhibitor agrees that the Made in Montana Program will not issue any refunds unless the Made in Montana Program cancels the trade show. In certain circumstances, if the exhibit space can be resold to another exhibitor, a refund may be granted, except for a $50 administrative fee.

The Exhibitor agrees that the Made in Montana Program has sole discretion to impose any additional rules or regulations deemed necessary before, during, or after the show

that will result in the betterment of the show. The Made in Montana Program reserves the right to assign or re-assign booth space as needed.