1Ō5 Brewing

With more than 20 years of experience in the craft beer industry, Travis Zeilstra has earned a reputation for guiding breweries to success with quality and craftsmanship. In 2021, Travis chose to open his own brewery in Billings. He channeled his passion for traditional brewing techniques and his deep connection to the community where he grew up. Ready to bring his talents home, he faced the daunting challenge of developing a comprehensive business plan and financial projections. Zeilstra turned to the Montana Small Business Development Center for assistance.

Partnering with the SBDC, Zeilstra crafted a strong business plan and solid financial projections. However, the process extended over time as he worked to secure both a location and the necessary funding, causing project costs to rise. Ultimately, the $3.385 million venture came together through a combination of Zeilstra's own investment and partnerships with six local contributors. Together, the partners provided $1.052 million, while Stockman Bank supported the effort with a $2.332 million loan.

Thanks to the dedication of Zeilstra and the Montana SBDC, 1Ō5 Brewing's coffee shop opened its doors to the public in January 2025, with the brewery launching in April. The business now employs four full-time and eleven part-time team members for coffee service, with plans to hire an additional five to ten part-time employees for beer service as operations expand. Zeilstra's commitment ensures both quality beverages and valuable jobs for the Billings community.

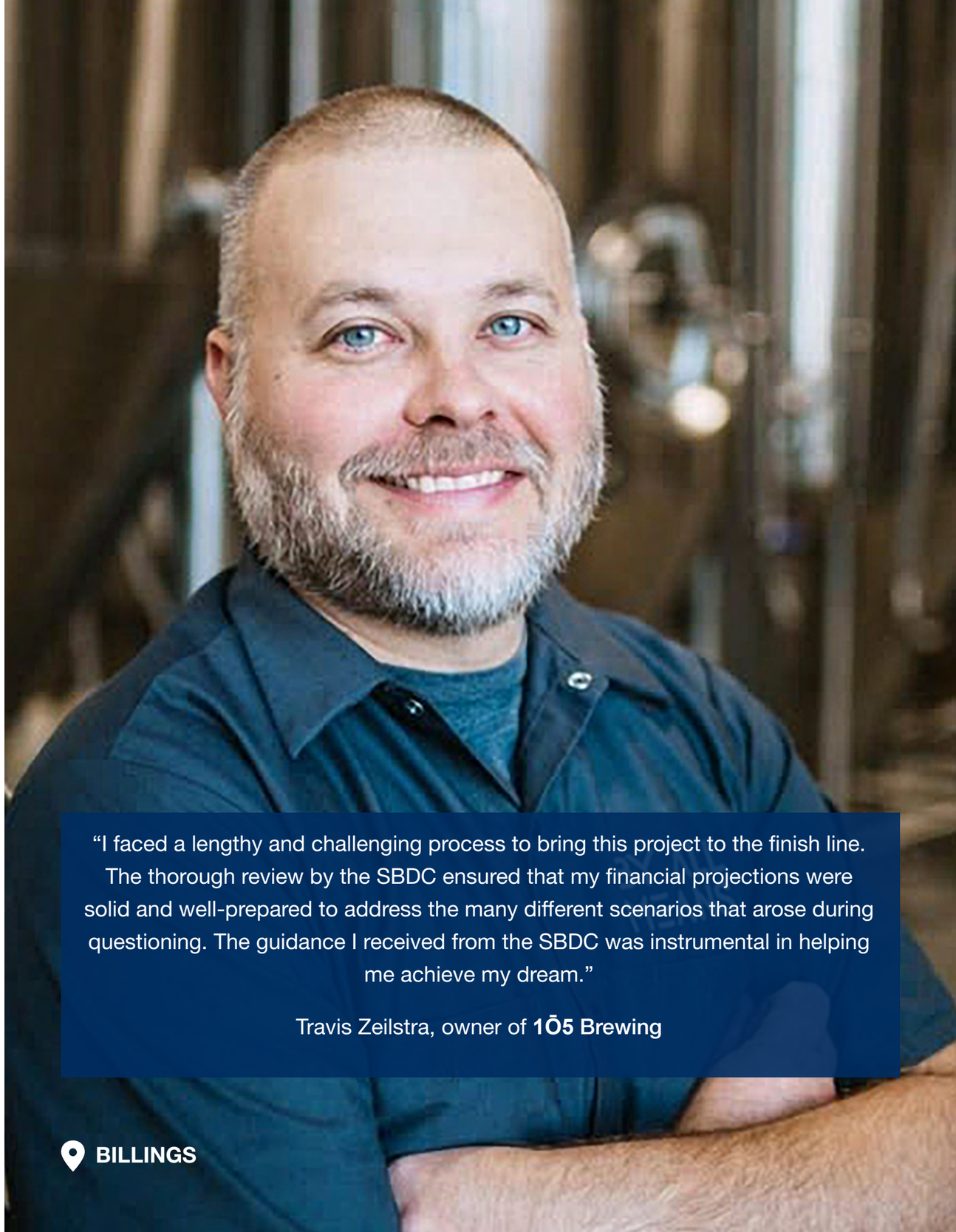
Regional Director Lorene Hintz shared, "Travis has been one of the most persistent and creative clients I've had the pleasure of working with. His unwavering determination turned his dream into reality. It's incredibly rewarding to see his vision come to life and enjoy a cup of his exceptional coffee."

ECONOMIC IMPACT

- **Business Start**
- **$3,100,000 from Stockman Bank**
- **$1,200,000 Owner/ Partnership Financing**
- **15 Jobs Created**

BIG SKY ECONOMIC DEVELOPMENT

Lorene Hintz
Regional Director



"I faced a lengthy and challenging process to bring this project to the finish line. The thorough review by the SBDC ensured that my financial projections were solid and well-prepared to address the many different scenarios that arose during questioning. The guidance I received from the SBDC was instrumental in helping me achieve my dream."

Travis Zeilstra, owner of **1Ō5 Brewing**

BILLINGS