Granite Peak Athletics

East Helena, MT

Connor Moore and Nolan Gilbert both moved to Helena to be wildland firefighters in 2019. During this time, they bonded over their shared interest in baseball. With Nolan's 10+ years of coaching baseball and Connor's business background, they decided to join forces and start Granite Peak Athletics LLC. However, neither one of them had started a business before, so they needed guidance in order to get the business off the ground.

After reaching out to the Montana SBDC in Helena, Regional Director, Josh Bennett, provided valuable insight for them to secure funding for their start-up. Thanks to the guidance provided, they were able to get the proper financing needed to start their business. With one-on-one counseling, Connor and Nolan were able to open their business knowing they were registered with the correct agencies and no boxes were unchecked.

Thanks to the professional guidance and support from the SBDC, Granite Peak Athletics can now foster an atmosphere of growth and development for young athletes in the Helena community for years to come. As part of their mission, starting in November, training camps will be held to give children the opportunity to become better baseball players. They also offer expert taught performance programs such as: strength & conditioning, nutrition, and overall athletic performance. These programs will allow athletes to reach their full potential and gives them the best tools to stay healthy on and off the diamond.

"Connor and Nolan have shown the principles needed to make any business successful. From their determination to their knowledge, I am certain that Granite Peak Athletics will not only be a success, but it will impact local baseball and softball players for a long time," stated Josh Bennett, Regional Director.



"This was the first business we started. It was challenging to know all the things that needed to be done and how to get them completed. Josh was very helpful in providing this information and giving us resources to get them completed."
Connor Moore and Nolan Gilbert, Owner

HELENA COLLEGE
University of Montana

Josh Bennett Regional Director