North Post

Plentywood, MT

North Post, a sporting goods and lifestyle store in Plentywood, Montana, was established in late 2023 by Cheryl Bjorgen of MBS Adventures, LLC. The store offers a broad range of products and services, including apparel, athletic gear, customization, engraving, firearms, fishing equipment, and even tropical sno and hard ice cream.

When our family decided to pursue the opportunity to purchase North Pole, we were elated, though, unsure of the process. This is when we decided to reach out to the Small Business Development Center (SBDC) for guidance. Their invaluable support helped us through the process of buying the business. They helped us craft a solid business plan and were available to answer questions and offer advice.

Even after the purchase was complete, the SBDC has continued to support us. They inform us about training opportunities and grants that could benefit our business, such as QuickBooks training sessions. Their ongoing support has been invaluable as we navigate the challenges of owning and operating North Post.

Since the reopening, Cheryl and her family have been a staple in their community. With their focus on being your one-stop shop, North Post has become known as “more than a sports store.”

“The North Post is a success story we wish for in all of our small businesses in the region. They were terrific to work with and their passion for their business was present every day. Their willingness to ask questions and listen, makes me know that the North Post will be a success”, stated Quincy Walter, Regional Director.



“Thanks to Quincy and the support of the SBDC, we have realized our dream of owning a successful business. North Post continues to thrive, and we are grateful for the guidance and support we have received along the way.”
Cheryl Bjorgen, Owner

Great Northern Development Corporation

Quincy Walter Regional Director