## Billings Esprit Health Clinic

Michelle Trudell is the chief executive officer and founder of Esprit Health & Wellness LLC, established in 2014 in Sidney. Esprit Health empowers individuals to live well, offering weight loss solutions, aesthetic services and holistic wellness programs. The Esprit team has over 50 years of combined experience, catering to each patient's unique goals by providing personalized expertise and unwavering support. With the growth of the clinic's reputation, Trudell began envisioning an expansion into Billings. She turned to the Montana Small Business Development Center for guidance.

The SBDC helped Trudell finalize her business plan and refine financial projections to support her vision. Through the State Small Business Credit Initiative, she secured $84,500 in funding, $100,000 from Stockman Bank and made an additional $60,000 investment herself. This critical financial backing enabled her to acquire a prime location for the new clinic and host a successful grand opening in October 2024.

Fueled by the dedication of Trudell and the Montana SBDC, Esprit Health has continued to thrive, adding four new employees in 2025. Patients consistently describe Trudell and her staff as understanding and judgment-free, appreciating the supportive atmosphere that helps them reach their health and wellness goals. With her commitment to excellence, Trudell's clinic has become a valuable new resource for Yellowstone County residents seeking improved well-being.

Regional Director Lorene Hintz said, "Michelle was a joy to work with! Her experience as a business owner has been instrumental in her success. She's financially savvy, eager to learn and a highly driven professional."

BIG SKY ECONOMIC DEVELOPMENT

## ECONOMIC IMPACT

- **Business Expansion**
- **Secured $84,500 in SSBCI Funding**
- **Secured $100,000 from Stockman Bank**
- **$60,000 in Owner Financing**
- **4 Jobs Created**

**Lorene Hintz**
Regional Director

**BILLINGS**



"The Small Business Development Center provided invaluable support and expertise, enabling me to successfully expand my practice to a new location. Their kindness and guidance were instrumental in navigating the logistical and financial aspects, allowing me to serve more patients and better contribute to our community."

Michelle Trudell, owner of **Billings Esprit Health Clinic**