AMERICA'S SBDC MONTANA

Guiding Montana Businesses to Success

FARVER FARMS

Wolf Point Regional Success Story



www.farverfarms.com

"Working with the SBDC has kept us **focused**, and introduced us to **amazing** business building and financial resources."

-Shauna Ferguson-Farver, Owner

PROBLEM

Small family farm, Farver Farms, wanted to find a way for mother and wife Shauna to be available to help on the farm, while still generating extra income. Shauna came to the SBDC to create a product that adds value to their commodity, all while keeping her schedule flexible.

SOLUTION

The SBDC helped refine Shauna's ideas into a business plan, directed her to new resources, encouraged Small Business Saturday activities and suggested additional marketing avenues. Shauna's relationship with Advisor Lorene Hintz made it possible to bring her product to market.

IMPACT

Farver Farms created 11 packaged soup, stew, salad, snack and baking mixes with grains from their farm. Shauna rented and renovated a certified commercial kitchen to package and ship the product. The project has been financed exclusively by personal investment, and future expansion plans will bring Shauna back to the SBDC for more assistance.

"Shauna is a **creative force**; her **self-motivated and passionate entrepreneurial spirit** drives the business." *-Lorene Hintz, Wolf Point Regional Director*

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