AMERICA'S SBDC MONTANA

Guiding Montana Businesses to Success

YOGAMOTION, INC.

Bozeman Regional Success Story



"Receiving the support from the SBDC has set me on a **clearer, more confident path** for my business and personal **growth**."

-Nancy Ruby, Owner

PROBLEM

YogaMotion had evolved and owner Nancy Ruby wanted to better understand her financials and build projections that incorporate new programs and changes to her business strategy. She turned to the SBDC for help.

SOLUTION

Regional Director Anya Petersen-Frey used YogaMotion's historical data as a foundation to build an Excel spreadsheet that Nancy now uses to project her cash flow. Anya also helped determine areas where Nancy should watch expenditures more closely.

IMPACT

By creating an overall financial report and spreadsheet, Nancy is now able to review her profits and expenditures clearly, as well as improve her projections moving forward. Nancy says, "Anya's advice and support has been invaluable in creating more balance in my business overall!"

"Nancy's energy is **contagious**. She is **passionate** about her work, her students and new ways to **meet the needs of clients**." *-Anya Petersen-Frey, Bozeman Regional Director*

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